



**Press Release**

Marketing Manager  
Presque Isle Wine Cellars  
1-800-488-7492  
[info@piwine.com](mailto:info@piwine.com)

**Presque Isle Wine Cellars Releases New Website and Catalog**

**North East, PA, June 19, 2014** – Presque Isle Wine Cellars (PIWC), family-owned winemaking supplies and winery for 50 years is modernizing with the release of their fully redesigned website and full-color catalog. The website and catalog contains everything a beginner or advanced winemaker or beer maker would need from yeast and cultures to bottling and corking.

Presque Isle Wine Cellars' new website, [www.piwine.com](http://www.piwine.com) was created to make the buying experience more user-friendly. PIWC is known for their outstanding customer service, offering free winemaking advice during business hours. Furthermore, customers are able to learn about the company, purchase Presque Isle Wine Cellars wine, and supplies for wine and beer making. Customers will experience improved navigation, organized site, better search results, more detailed and improved product photos and an easier checkout process for you convenience.

If customers prefer more of a traditional approach to purchasing supplies, Presque Isle Wine Cellars offers a newly redesigned product catalog that consists of everything needed to make and enjoy your own wine. The product catalog is full color and can be requested on our new website [www.piwine.com/request-catalog.html](http://www.piwine.com/request-catalog.html).